

SWOT ANALYSIS

A SWOT analysis helps you understand your business's strengths, weaknesses, opportunities, and threats.

The questions are **samples** but might help an organization identify internal strengths and weaknesses as well as external opportunities and threats, providing a comprehensive basis for developing a social responsibility strategy.

STRENGTHS	WEAKNESSES
<ol style="list-style-type: none">1.What existing resources, skills, or relationships do we have that can support our social responsibility initiatives?2.How is our organization currently perceived in terms of its commitment to social responsibility?3.What successful social responsibility initiatives have we undertaken in the past, and what can we learn from them?4.How does our organizational culture support or hinder our ability to implement social responsibility best practices?	<ol style="list-style-type: none">1.What limitations or challenges do we face in terms of resources (financial, human, technological) for implementing social responsibility initiatives?2.Are there areas where our organization's practices or policies conflict with principles of social responsibility?3.How effectively are we currently communicating our social responsibility efforts to stakeholders?4.Do we have any areas of poor performance or negative public perception that could impact our ability to implement social responsibility best practices?
OPPORTUNITIES	THREATS
<ol style="list-style-type: none">1.What emerging trends or issues in our community or industry could we address through our social responsibility initiatives?2.Are there partnerships or collaborations we could pursue to enhance our social responsibility efforts?3.How can we leverage technology or innovation to improve the impact of our social responsibility initiatives?4.Are there new funding sources or grant opportunities available to support our social responsibility goals?	<ol style="list-style-type: none">1.What external factors (e.g., regulatory changes, economic conditions, competitive pressures) could hinder our ability to implement social responsibility best practices?2.Are there negative social or environmental trends that could impact our organization, and how are we positioned to respond?3.How might public perception of our organization's social responsibility efforts change in light of current events or controversies?4.Are there any risks associated with specific social responsibility initiatives we are considering, such as legal or reputational risks?

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Fill in the following sections:

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS